

The University

The University of Maryland (UMD) is a public research university based in College Park, Maryland. It has a total undergraduate enrollment of more than 30,000 students and utilizes a semester-based academic calendar with students taking an average of five classes per semester.

Challenges

UMD students were paying more than \$150 for Business Calculus textbooks and online access codes. Of the 12 chapters in the text, only six were covered by the course. Students were frustrated with the publisher's tedious online homework system and professors were juggling a third-party gradebook in addition to the learning management system (LMS) used by the university.

1,200+
Students

How Ming Press Helped

We partnered with faculty in the UMD math department to develop a textbook and question bank tailored specifically to the course and offered this coursepack to students for only \$30. We collaborated with professors, teaching assistants, and students to identify the major pain points and addressed them with our simple interface and frustration-free assessment capability. We worked with the IT department to complete stringent privacy, security, and accessibility reviews, which allowed us to integrate directly with UMD's Canvas LMS.

16+
Courses

“The online homework worked smoothly. It was much easier to use than other online systems I've tried. Technical support, although almost never needed, resolved problems quickly. I highly recommend Ming Press.”

Dr. Lawrence Washington, Professor of Mathematics, University of Maryland

Results and Benefits

The resoundingly positive student response in course evaluations resulted in the adoption of Ming Press by additional faculty. Students taking Business Calculus at UMD today can access their entire course on a single web page designed to work on any device, whether on their phone, laptop, or in the lab. Student engagement on homework assessments has improved thanks to user friendly features including allowing multiple attempts per question, tolerance ranges to minimize rounding errors, and syntax validation to reduce common formatting mistakes. Likewise, instructors can jump right in and manage their course on a single page using an intuitive drag-and-drop, click-to-edit workflow. When professors are ready to export their course grades to Canvas, they can do so with the click of a button leveraging our seamless API integration.



Questions?

Connect directly with our publishing team!

publishing@mingpress.com



Request a Demo

See the platform in action with a personalized, 15 minute demo.

[Schedule demo](#)



Learn More

Visit our website for more information.

<https://mingpress.com>